



INTEGRATED  
MARKETING  
**SOLUTIONS**

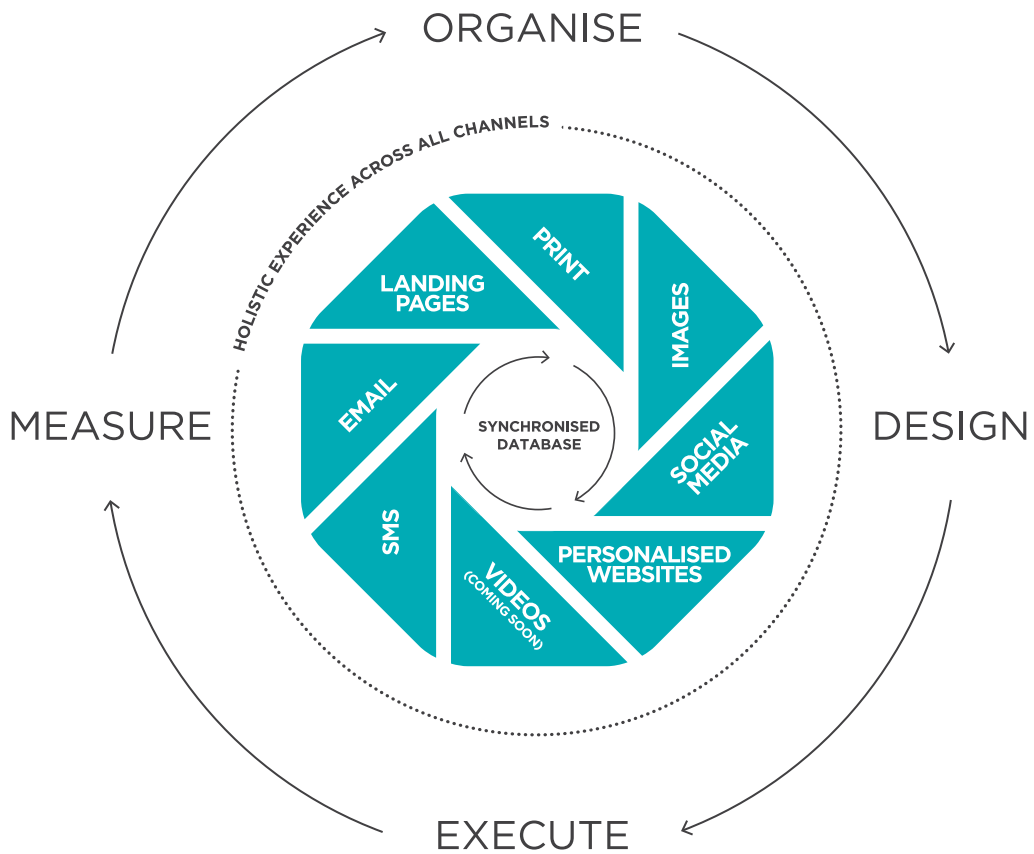
## WORLDWIDE **CASE STUDY**

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**Worldwide**   
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# DELIVERING FULLY SYNCHRONISED, PERSONALLY RELEVANT AND CREATIVELY ENGAGING CAMPAIGNS ACROSS MULTIPLE CHANNELS



## CASE STUDY

### MAJOR PRINT FRANCHISE GROUP SIMPLIFIES THE QUOTE FOLLOW UP PROCESS FOR FRANCHISEES WHILST SIGNIFICANTLY IMPROVING THE USER EXPERIENCE FOR CUSTOMERS.

#### INTRODUCTION

**Worldwide** is an Australian owned Franchise group with a national network of 40 independently owned Franchisees across Australia. Worldwide is renowned nationally for its approach to providing high quality print communication at an affordable price.

Worldwide has always been seen as the market leader when it comes to innovation, initially pioneering the gang printing process and in more recent times their outstanding progress made regarding their Product Management System, a technology platform that has already assisted over 700 businesses transform the way they do business in eradicating duplication, simplifying the purchasing process and reducing cost.

The group utilises an industry specific management system (QPS) for contact management, job costings, production management and invoicing.

#### THE BRIEF

Whilst QPS was meeting the needs of the customer from an estimating and job management perspective there was a desire to improve the customer experience and process around the quote follow-up process.

Whilst the group experiences an acceptable quote to job conversion rate there were still many Franchisees who said they didn't follow up their outstanding quotes diligently and would only do so when time permitted.

Additionally, the current quote follow-up process is very manual and relies on the Franchisee remembering which quotes to follow up. The current process is absent of any monitoring or tracking of the quote follow up process and no reporting on the effectiveness of their current process is available.

The project started with CMIX mapping out the desired customer journey taking into account the outcomes Worldwide were wanting to achieve.

## KEY OBJECTIVES

- Simplify the quote follow up process (QFU) for Franchisees.
- Get Franchisees to use the CRM system contained within their centre management system (QPS).
- Ensure that the process does not lose the personal touch of the account manager following up “their” quotes.
- Improve the user experience (UX) associated with the various steps of the approval process.
- Create a complete brand experience that dynamically changes depending on the Franchisees location with personalisation within the quote follow up communication.
- Balancing the legislative requirements associated with the Australian Communications and Media

Authority (ACMA) and the requirement to exclude an unsubscribe link in the email whilst at the same time incorporating marketing messages within the customer journey.

- Managing the risk of email fatigue associated with the Franchisees following up the quote too often.
- Changing behaviour associated with the use of the CRM system which was used by less than 8% of the centres.
- The entire project had to be delivered within 3 months.
- Create better visibility and accountability of the process

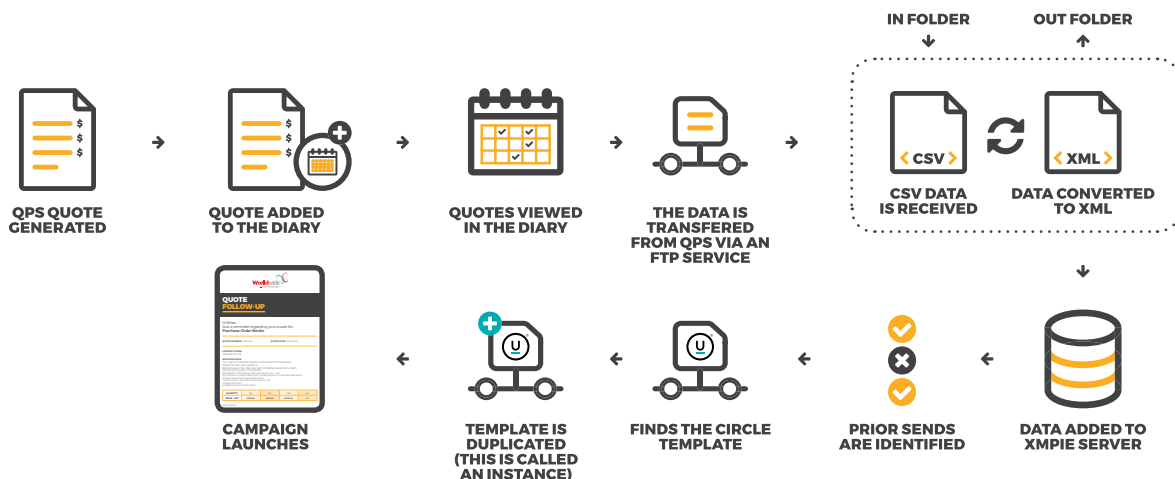
## OUTCOMES

- Worldwide engaged CMIX to map out, research, project manage and deploy an end-end solution associated with the QFU journey.
- Full integration from QPS into @.
- All communication is linked to a personalised URL (PURL).
- Quotes to be followed up are managed within QPS with no need to manually add recipients to @.
- The experience following the email sent allowed

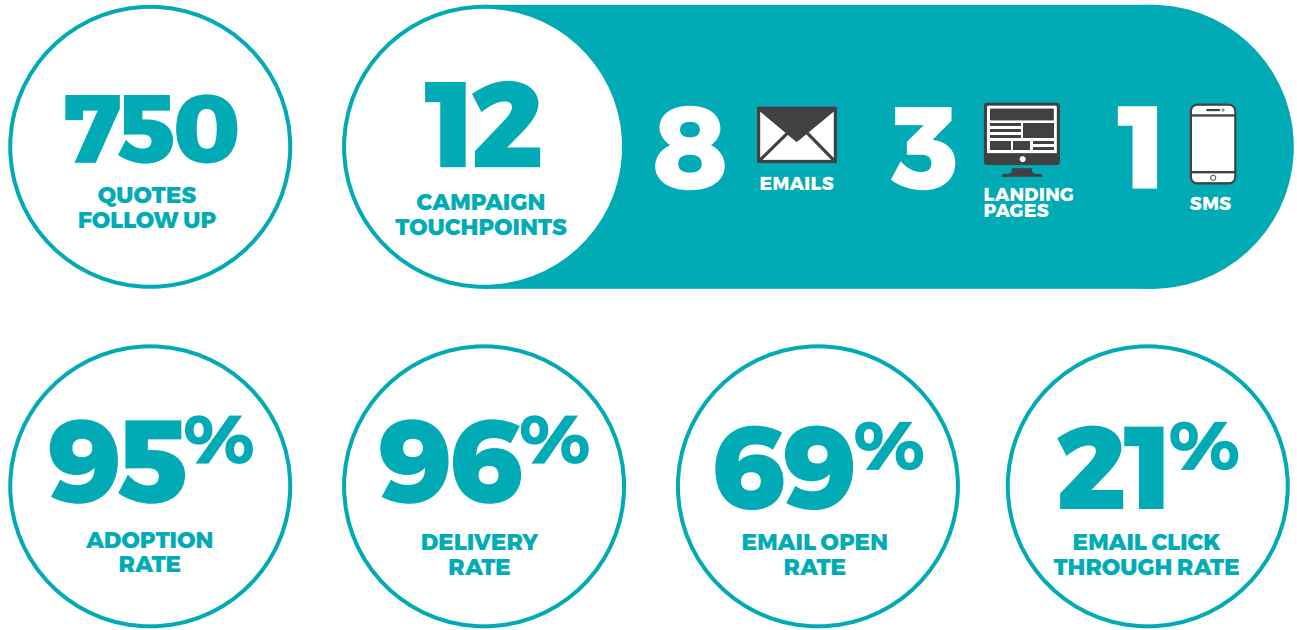
us to further engage with the customer via a web experience allowing us to deliver personalised relevant content via download booklets.

- The sent email is a transactional email which does not require an unsubscribe link. The subsequent personalised webpages allow us to better engage and educate customers.
- Dashboard and Centre reporting on activity
- Rule logic limits the risk of email fatigue.

## QUOTE FOLLOW UP WORKFLOW



## STATISTICS



## GLOSSARY:

**Touchpoint:** Contact point type, such as; SMS, Email, Landing Page, Dynamic PDF.

**Email Sent:** Total number of customers that were included in the campaign and sent emails.

**Delivery rate:** Percentage of emails sent which were received by the customers.

**Conversion rate:** Percentage of customers that downloaded their personalised voucher.

**Increase in delivery rate:** How successful this campaign was in delivering the emails compared to previous campaigns with incumbent supplier.

**Response rate:** Percentage of customers that interacted with the campaign ie. landed on a landing page in response to an email or SMS.

## TESTIMONIAL



As a customer-centric Franchise Group we are always looking towards more efficient ways to enhance our service delivery. The @ platform has afforded us the opportunity to take a tedious manual process of following up customer quotes and transforming this task into a dynamic, decisive, engaging and automated procedure for our Franchisees. We see this long-term solution not only benefiting the productivity of our Franchise staff but also improving the convenience and user experience of customers engaging with our business.

**Rob Dallimore**  
Managing Director



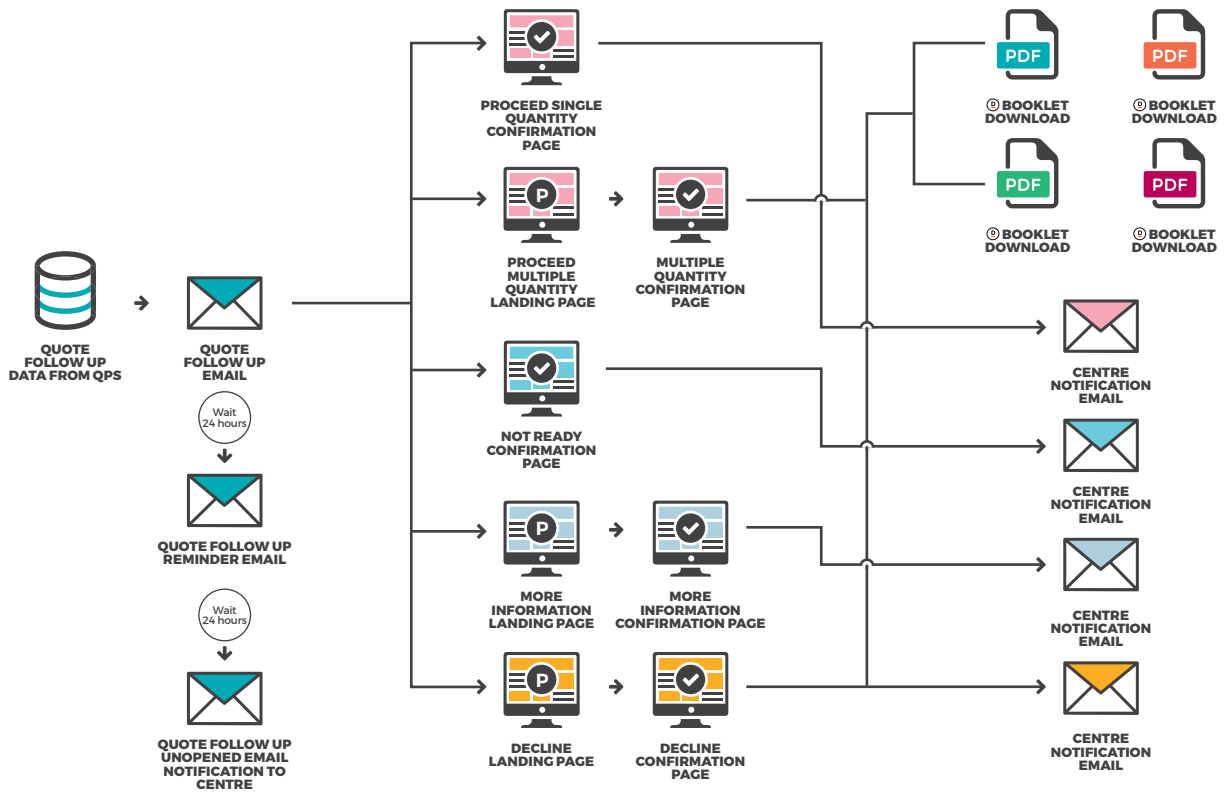
## ABOUT @

Our @ team assist businesses integrate their marketing campaigns by using a single cross-media platform to deliver relevant, timely and fully synchronised customer experiences across multiple communication channels.


**To find out more visit our website: [experienceu.com.au](http://experienceu.com.au)**

## CUSTOMER JOURNEY

The journey starts off with the Centre managing the process in QPS and when ready easily uploading the quote follow up data into @ directly from within QPS. Once the data has been received in @ the journey deploys by sending an email to the recipient with all of their quote details together with an interactive way to inform us of their requirement. 4 easy selections , proceed , not ready to proceed ,



## QUOTE FOLLOW UP EMAILS



**Worldwide**  
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# QUOTE FOLLOW-UP

Hi Brian, PERSONALISED NAME

Just a reminder regarding your quote for:  
**Purchase Order Books** QUOTE TITLE

---

QUOTE NUMBER: 3,051,205 QUOTE DATE: 08.05.2019 QUOTE NUMBER & DATE

---

COMPANY NAME:  
ZIPFORM PTY LTD COMPANY NAME

**SPECIFICATIONS:**  
149 x 220mm PORTRAIT BOOKS x 100 NCR SETS IN TRIPLICATE  
WHITE CB, PINK CFB & WHITE CF.  
PRINTED BLACK INK ONE SIDE ONLY (COMMON IMAGE EACH PART).  
CB/CFB PERF @ HEAD, CF BOOKFAST.  
NUMBERED 1 POSITION IN RED, EACH BOOK 001 - 100.  
COLLATE NCR & STAPLE BUFF SOFT COVER @ HEAD TO STRAWBOARD BACK.  
FIT BUFF PRESSURE PLATE FROM FOOT.  
CARTON PACK & DELIVER TO KELMSCOTT, WA.  
COVER SOFT BUFF  
NUMBERING RED SHORT EDGE

12X SPECIFICATION LINES

QUANTITY	250	500	1,000	N/A
PRICE + CST	\$269.00	\$459.00	\$1,150.00	N/A

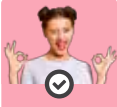
4X QUANTITIES & PRICES

Kind regards,

Rebecca Fellows  
rebecca.fellows@crystalprinting.com.au REP NAME & EMAIL

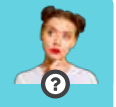
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Brian, how do you want to proceed? PERSONALISED ACTION REQUEST



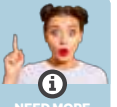
PROCEED

CLICK HERE



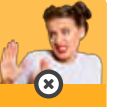
NOT READY TO PROCEED

CLICK HERE



NEED MORE INFO OR MAKE A CHANGE

CLICK HERE







I DON'T WANT TO PROCEED

CLICK HERE


---

**Worldwide XXXX**  
T (00) 0000 0000  
E xxx@worldwide.com.au  
W worldwide.com.au/xxx  
Shop X, XXXX Street, Suburb XXX 0000

CENTRE SPECIFIC SIGNATURE







## QUOTE FOLLOW UP CENTRE NOTIFICATION UNOPENED EMAIL



**Worldwide**  
...more than just print

**THIS CUSTOMER  
HAS NOT OPENED  
THE QUOTE  
FOLLOW-UP  
EMAILS**



---

**Purchase Order Books**

---

**QUOTE NUMBER:** 3.051.205      **QUOTE DATE:** 08.05.2019

---

**CUSTOMER NAME:**  
Brian Wilson

**COMPANY NAME:**  
ZIPFORM PTY LTD

**SPECIFICATIONS:**  
149 x 220mm PORTRAIT BOOKS x 100 NCR SETS IN TRIPLICATE  
WHITE CB, PINK CFB & WHITE CF.  
PRINTED BLACK INK ONE SIDE ONLY (COMMON IMAGE EACH PART).  
CB/CFB PERF @ HEAD; CF BOOKFAST.  
NUMBERED 1 POSITION IN RED. EACH BOOK 001 - 100.  
COLLATE NCR & STAPLE BUFF SOFT COVER @ HEAD TO STRAWBOARD BACK.  
FIT BUFF PRESSURE PLATE FROM FOOT.  
CARTON PACK & DELIVER TO KELMSCOTT, WA.  
COVER SOFT BUFF  
NUMBERING RED SHORT EDGE





QUANTITY	250	500	1,000	N/A
<b>PRICE + GST</b>	<b>\$269.00</b>	<b>\$459.00</b>	<b>\$1,150.00</b>	N/A

---

**Worldwide XXXX**  
T (00) 0000 0000  
E xxxx@worldwide.com.au  
W worldwide.com.au/xxxx  
Shop X, XXXX Street, Suburb XXX 0000

[f](#) [in](#) [@](#)

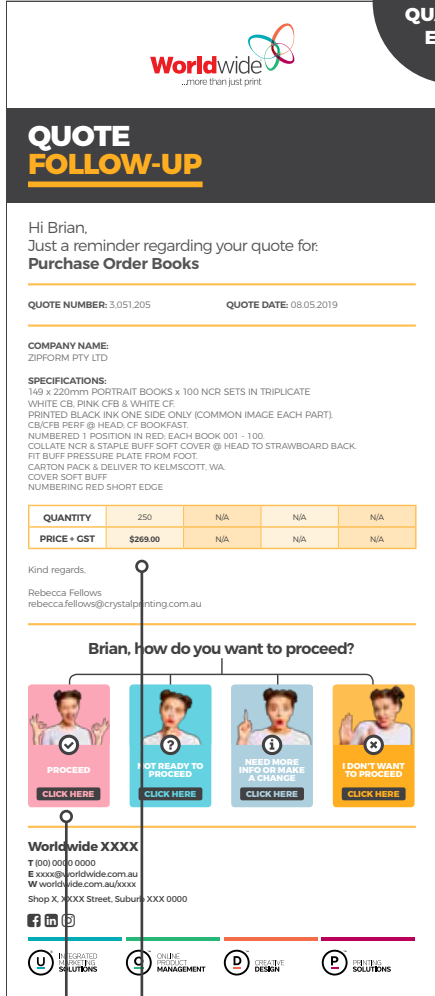
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## PROCEED SINGLE QUANTITY EMAIL & CONFIRMATION PAGE

**PROCEED  
SINGLE  
QUANTITY  
EMAIL**



**PROCEED  
SINGLE  
QUANTITY  
CONFIRMATION  
PAGE**




**PERSONALISED NAME**

**SINGLE QUANTITY**

**CLICK PROCEED**

**PROCEED  
SINGLE  
QUANTITY  
CONFIRMATION  
PAGE**



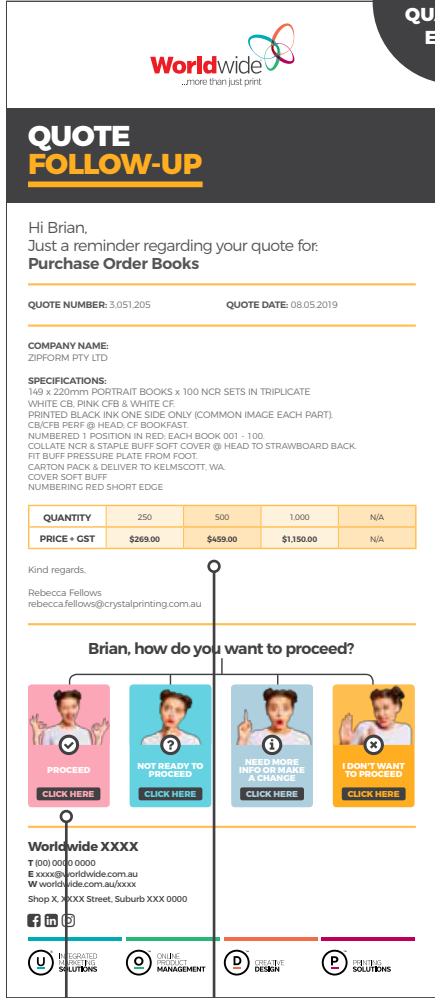
**PERSONALISED NAME**

**SINGLE QUANTITY**

**CLICK PROCEED**

**PROCEED MULTIPLE QUANTITY EMAIL, LANDING PAGE & CONFIRMATION PAGE**

**PROCEED MULTIPLE QUANTITY EMAIL**



**Worldwide**  
...more than just print

**QUOTE FOLLOW-UP**

Hi Brian,  
Just a reminder regarding your quote for:  
**Purchase Order Books**

QUOTE NUMBER: 3.051.205      QUOTE DATE: 08.05.2019

COMPANY NAME:  
ZIFFORM PTY LTD

**SPECIFICATIONS:**  
149 x 220mm PORTRAIT BOOKS x 100 NCR SETS IN TRIPPLICATE  
WHITE CB, PINK CFB & WHITE CF  
PRINTED BLACK INK ONE SIDE ONLY (COMMON IMAGE EACH PART)  
C/B/C/FB PERF @ HEAD, CF BOOKFAST  
NUMBERED 1, POSITION IN RED, EACH BOOK 001 - 100  
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CARTON PACK & DELIVER TO KELMSCOTT, WA  
COVER SOFT BUFF  
NUMBERING RED SHORT EDGE

QUANTITY	250	500	1,000	N/A
PRICE + GST	\$269.00	\$459.00	\$1,150.00	N/A

Kind regards,  
Rebecca Fellows  
rebecca.fellows@crystalprinting.com.au

**Brian, how do you want to proceed?**

- PROCEED** (CHECKMARK) [CLICK HERE](#)
- NOT READY TO PROCEED** (QUESTION MARK) [CLICK HERE](#)
- NEED MORE INFO OR MAKE A CHANGE** (INFO) [CLICK HERE](#)
- IDON'T WANT TO PROCEED** (X) [CLICK HERE](#)

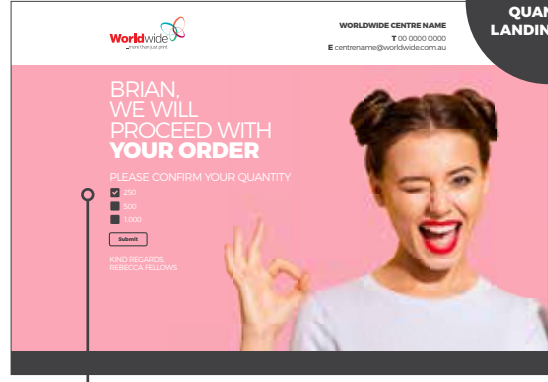
**Worldwide XXXX**  
T (08) 000 0000  
E xxx@worldwide.com.au  
W worldwide.com.au/xxxx  
Shop X, XXX Street, Suburb XXX 0000

U INTEGRATED MARKETING SOLUTIONS    Q ONLINE PROJECT MANAGEMENT    D CREATIVE DESIGN    P PRINT SOLUTIONS

**MULTIPLE QUANTITY**

**CLICK PROCEED**

**PROCEED MULTIPLE QUANTITY LANDING PAGE**



**Worldwide**  
...more than just print

WORLDWIDE CENTRE NAME  
T 08 0000 0000  
E centrename@worldwide.com.au

**BRIAN, WE WILL PROCEED WITH YOUR ORDER**

PLEASE CONFIRM YOUR QUANTITY

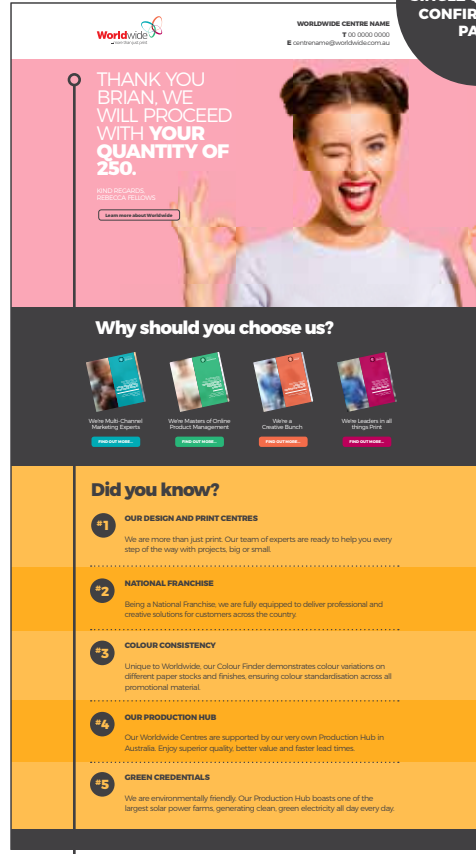
250  
 500  
 1000

[Submit](#)

KIND REGARDS,  
REBECCA FELLOWS

**QUANTITY SELECTION**

**PROCEED SINGLE QUANTITY CONFIRMATION PAGE**



**Worldwide**  
...more than just print

WORLDWIDE CENTRE NAME  
T 08 0000 0000  
E centrename@worldwide.com.au

**THANK YOU BRIAN, WE WILL PROCEED WITH YOUR QUANTITY OF 250.**

KIND REGARDS,  
REBECCA FELLOWS

[Learn more about this order](#)

**Why should you choose us?**


- Write Multi-Channel Marketing Experts** [View our work](#)
- Write Masters of Online Project Management** [View our work](#)
- Write a Creative Bunch** [View our work](#)
- Write Leaders in all things print** [View our work](#)


**Did you know?**

- OUR DESIGN AND PRINT CENTRES**  
We are more than just print. Our team of experts are ready to help you every step of the way with projects, big or small.
- NATIONAL FRANCHISE**  
Being a National Franchise, we are fully equipped to deliver professional and creative solutions for customers across the country.
- COLOUR CONSISTENCY**  
Unique to Worldwide, our Colour Finder demonstrates colour variations on different paper stocks and finishes, ensuring colour standardisation across all promotional material.
- OUR PRODUCTION HUB**  
Our Worldwide Centres are supported by our very own Production Hub in Australia. Enjoy superior quality, better value and faster lead times.
- GREEN CREDENTIALS**  
We are environmentally friendly. Our Production Hub boasts one of the largest solar power farms, generating clean, green electricity all day every day.

**PERSONALISED NAME & QUANTITY**

## PROCEED CENTRE NOTIFICATION EMAIL





PLEASE PROGRESS  
THIS ORDER.

---

**Purchase Order Books**

---

**QUOTE NUMBER:** 3,051,205      **QUOTE DATE:** 08.05.2019

---

**CUSTOMER NAME:**  
Brian Wilson

**COMPANY NAME:**  
ZIPFORM PTY LTD




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COLLATE NCR & STAPLE BUFF SOFT COVER @ HEAD TO STRAWBOARD BACK.  
FIT BUFF PRESSURE PLATE FROM FOOT.  
CARTON PACK & DELIVER TO KELMSCOTT, WA.  
COVER SOFT BUFF  
NUMBERING RED SHORT EDGE

---


**QUANTITY:** 500      **PRICE:** \$459.00


---


**Worldwide XXXX**  
T (00) 0000 0000  
E xxx@worldwide.com.au  
W worldwide.com.au/xxxx  
Shop X, XXXX Street, Suburb XXX 0000






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## NOT READY EMAIL & CONFIRMATION PAGE

**NOT READY  
EMAIL**

**NOT READY  
CONFIRMATION  
PAGE**


**PERSONALISED NAME**

**CLICK NOT READY TO  
PROCEED**

**PERSONALISED NAME**


**PERSONALISED NAME**

## NOT READY CENTRE NOTIFICATION EMAIL



**Worldwide**  
..more than just print

CUSTOMER NOT READY  
TO PROCEED, PLEASE  
RESCHEDULE CUSTOMER  
FOR A QUOTE FOLLOW  
UP AGAIN.



---

**Purchase Order Books**

---

**QUOTE NUMBER:** 3,051,205      **QUOTE DATE:** 08.05.2019

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**COMPANY NAME:**  
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QUANTITY	250	500	1,000	N/A
PRICE + GST	\$269.00	\$459.00	\$1,150.00	N/A

---


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T (00) 0000 0000  
E xxxx@worldwide.com.au  
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ONLINE  
PRODUCT  
MANAGEMENT



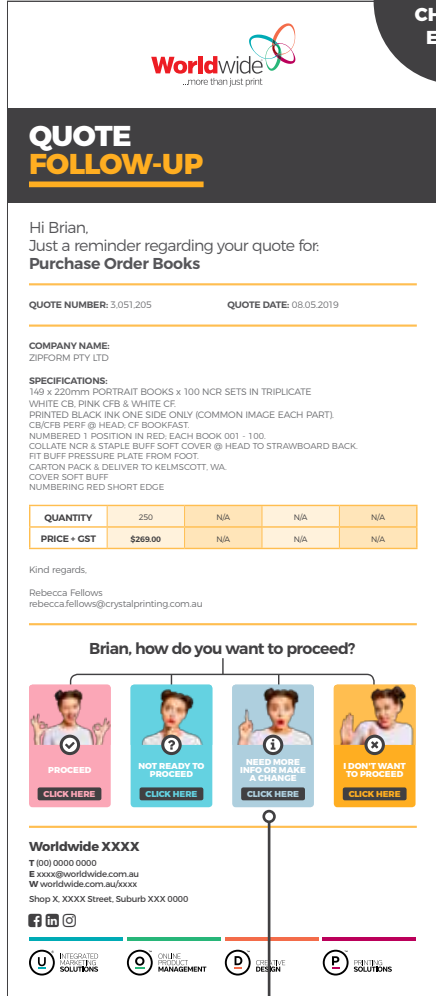
CREATIVE  
DESIGN



PRINTING  
SOLUTIONS

**MORE INFO / MAKE A CHANGE EMAIL, LANDING PAGE & CONFIRMATION PAGE**

**MORE INFO / MAKE A CHANGE EMAIL**



**Worldwide**  
...more than just print

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**Purchase Order Books**

QUOTE NUMBER: 3.051.205      QUOTE DATE: 08.05.2019

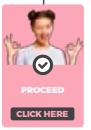
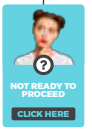
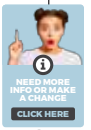
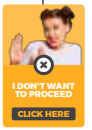
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QUANTITY	250	N/A	N/A	N/A
PRICE + GST	\$269.00	N/A	N/A	N/A

Kind regards,  
Rebecca Fellows  
rebecca.fellows@crystalprinting.com.au

**Brian, how do you want to proceed?**

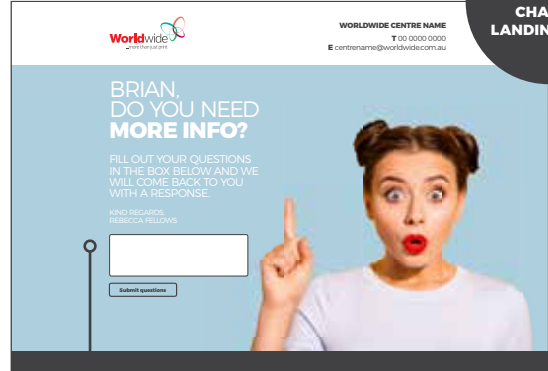





**Worldwide XXXX**  
T (00) 0000 0000  
E xxx@worldwide.com.au  
W worldwide.com.au/xxxx  
Shop X, XXXX Street, Suburb XXX 0000

**CLICK NEED MORE INFO OR MAKE A CHANGE**

**MORE INFO / MAKE A CHANGE LANDING PAGE**



**Worldwide**  
...more than just print

WORLDWIDE CENTRE NAME  
T 00 0000 0000  
E centrename@worldwide.com.au

**BRIAN, DO YOU NEED MORE INFO?**


FILL OUT YOUR QUESTIONS IN THE BOX BELOW AND WE WILL COME BACK TO YOU WITH A RESPONSE.

KIND REGARDS,  
REBECCA FELLOWS

[Submit questions](#)

**QUESTION BOX**

**MORE INFO / MAKE A CHANGE CONFIRMATION PAGE**



**Worldwide**  
...more than just print

WORLDWIDE CENTRE NAME  
T 00 0000 0000  
E centrename@worldwide.com.au

**BRIAN, THANKS FOR REQUESTING MORE INFO**

WE WILL BE IN CONTACT SOON.

KIND REGARDS,  
REBECCA FELLOWS

[Learn more about Worldwide](#)

**Why should you choose us?**


- Write Multi-Channel Marketing Experts**
- Write Masters of Online Product Management**
- Write a Creative Bunch**
- Write Leaders in all things Print**

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Our Worldwide Centres are supported by our very own Production Hub in Australia. Enjoy superior quality, better value and faster lead times.
- GREEN CREDENTIALS**  
We are environmentally friendly. Our Production Hub boasts one of the largest solar power farms, generating clean, green electricity all day every day.

**PERSONALISED NAME**

**MORE INFO / MAKE A CHANGE CENTRE NOTIFICATION EMAIL**



PLEASE SEE  
CUSTOMER QUOTE  
AMENDMENTS /  
QUESTIONS BELOW:



**Purchase Order Books**

**CUSTOMER AMENDMENTS / QUESTIONS:**  
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus et felis ante. Morbi scelerisque orci a augue hendrerit, eu lobortis odio condimentum. Proin quis ex ac massa tristique imperdiet. Sed ac varius arcu. Aliquam leo ipsum, pharetra eu quam ut, pretium dictum lorem. Maecenas vel ultrices mi. Donec at odio.

---

**QUOTE NUMBER:** 3.051.205

**QUOTE DATE:** 08.05.2019

---

**CUSTOMER NAME:**  
Brian Wilson




**COMPANY NAME:**  
ZIPFORM PTY LTD


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 CARTON PACK & DELIVER TO KELMSCOTT, WA.  
 COVER SOFT BUFF  
 NUMBERING RED SHORT EDGE

QUANTITY	250	500	1,000	N/A
<b>PRICE + GST</b>	<b>\$269.00</b>	<b>\$459.00</b>	<b>\$1,150.00</b>	N/A


---

**Worldwide XXXX**  
 T (00) 0000 0000  
 E xxxx@worldwide.com.au  
 W worldwide.com.au/xxxx  
 Shop X, XXXX Street, Suburb XXX 0000









INTEGRATED  
MARKETING  
SOLUTIONS



ONLINE  
PRODUCT  
MANAGEMENT

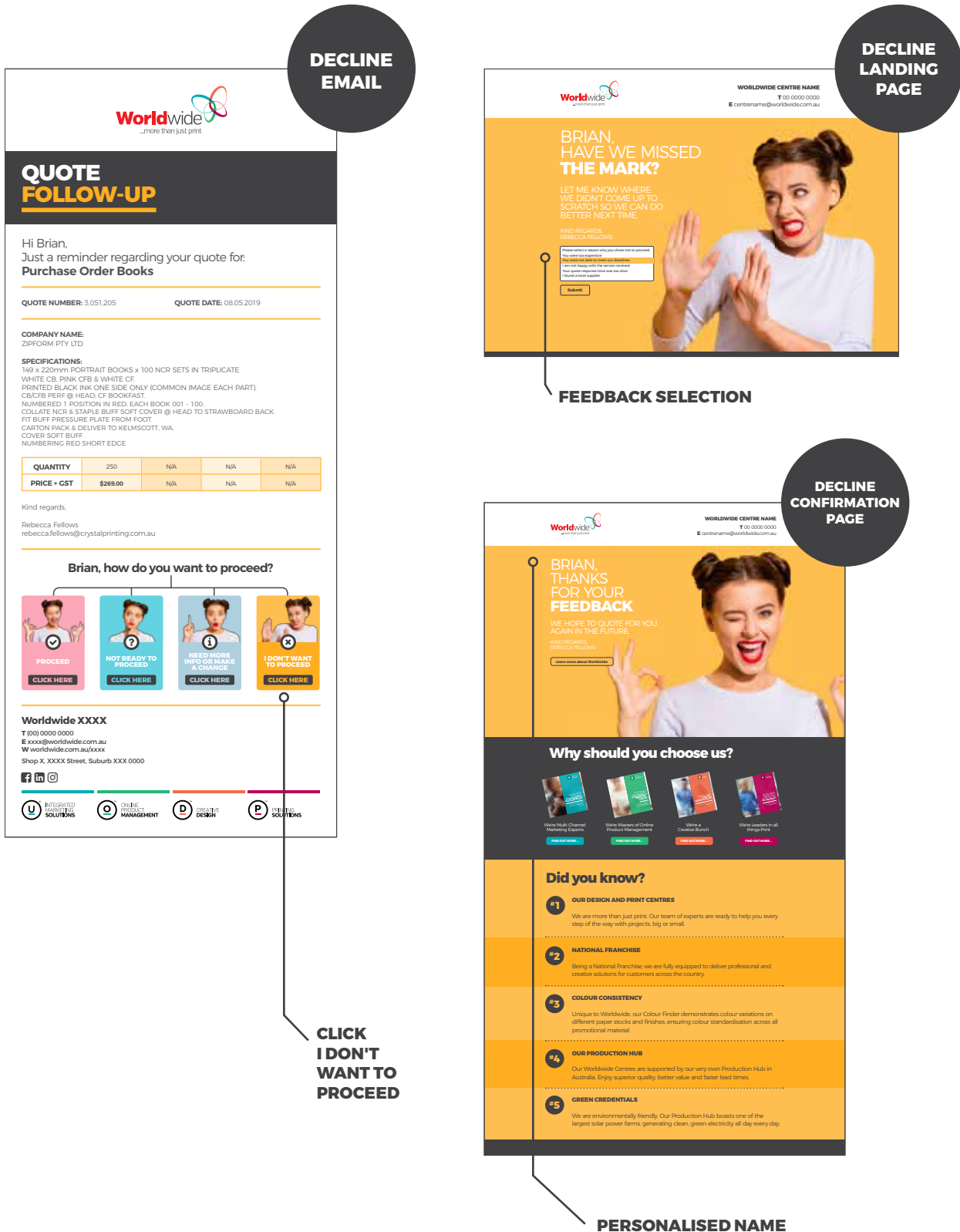


CREATIVE  
DESIGN



PRINTING  
SOLUTIONS

## DECLINE EMAIL, LANDING PAGE & CONFIRMATION PAGE



**Worldwide**  
...more than just print

### QUOTE FOLLOW-UP

Hi Brian,  
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QUOTE NUMBER: 3.051.205      QUOTE DATE: 08.05.2019

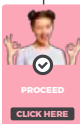
COMPANY NAME:  
ZIFFORM PTY LTD

**SPECIFICATIONS:**  
149 x 220mm PORTRAIT BOOKS x 100 NCR SETS IN TRIPPLICATE  
WHITE CB, PINK CFB & WHITE CF  
PRINTED BLACK INK ONE SIDE ONLY (COMMON IMAGE EACH PART)  
CB/CFB PERF @ HEAD, CF BOOKFAST  
NUMBERED 1, POSITION IN RED, EACH BOOK 001 - 100  
COLLATE NCR & STAPLE BUFF SOFT COVER @ HEAD TO STRAWBOARD BACK  
FIT BUFF PRESSURE PLATE FROM FOOT  
CARTON PACK & DELIVER TO KELMSCOTT, WA  
COVER SOFT BUFF  
NUMBERING RED SHORT EDGE

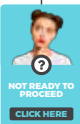
QUANTITY	250	N/A	N/A	N/A
PRICE + GST	\$269.00	N/A	N/A	N/A

Kind regards,  
Rebecca Fellows  
rebecca.fellows@crystalprinting.com.au


**Brian, how do you want to proceed?**



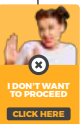
**PROCEED**  
CLICK HERE



**NOT READY TO PROCEED**  
CLICK HERE







**NEED MORE INFO OR MAKE A CHANGE**  
CLICK HERE



**I DON'T WANT TO PROCEED**  
CLICK HERE

**Worldwide XXXX**  
T (00) 0000 0000  
E xxx@worldwide.com.au  
W worldwide.com.au/xxxx  
Shop X, XXXX Street, Suburb XXX 0000

 INTEGRATED MARKETING SOLUTIONS  
  ONLINE PROJECT MANAGEMENT  
  DESIGN DESIGN  
  PRINT SOLUTIONS

**Worldwide**      WORLDWIDE CENTRE NAME  
T 00 0000 0000  
E centrename@worldwide.com.au

### BRIAN, HAVE WE MISSED THE MARK?

LET ME KNOW WHERE WE DIDN'T COME UP TO SCRATCH SO WE CAN DO BETTER NEXT TIME.

KIND REGARDS,  
REBECCA FELLOWS

Please select a reason why you think not to proceed

Not ready to proceed

I am not happy with the price received

Your quote requires that we be your number 1 local supplier

**Worldwide**      WORLDWIDE CENTRE NAME  
T 00 0000 0000  
E centrename@worldwide.com.au


### BRIAN, THANKS FOR YOUR FEEDBACK

WE HOPE TO QUOTE FOR YOU AGAIN IN THE FUTURE.


KIND REGARDS,  
REBECCA FELLOWS

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Write Masters of Online Project Management  
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Write a Creative Bunch  
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Write Leaders in all things green  
[View our work](#)

#### Did you know?

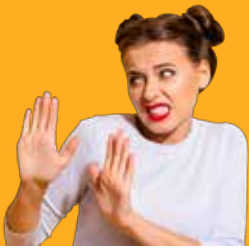
- #1 OUR DESIGN AND PRINT CENTRES**  
We are more than just print. Our team of experts are ready to help you every step of the way with projects, big or small.
- #2 NATIONAL FRANCHISE**  
Being a National Franchise, we are fully equipped to deliver professional and creative solutions for customers across the country.
- #3 COLOUR CONSISTENCY**  
Unique to Worldwide, our Colour Finder demonstrates colour variations on different paper stocks and finishes, ensuring colour standardisation across all promotional material.
- #4 OUR PRODUCTION HUB**  
Our Worldwide Centres are supported by our very own Production Hub in Australia. Enjoy superior quality, better value and faster lead times.
- #5 GREEN CREDENTIALS**  
We are environmentally friendly. Our Production Hub boasts one of the largest solar power farms, generating clean, green electricity all day every day.



## DECLINE CENTRE NOTIFICATION EMAIL



**CUSTOMER  
DECLINED THE  
QUOTE.**



**Purchase Order Books**

**REASON/S FOR DECLINING THE QUOTE:**  
You are too expensive

**ADDITIONAL COMMENTS:**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus et felis ante. Morbi scelerisque orci a augue hendrerit, eu lobortis odio condimentum.

---

**QUOTE NUMBER:** 3.051.205      **QUOTE DATE:** 08.05.2019

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**CUSTOMER NAME:**  
Brian Wilson




**COMPANY NAME:**  
ZIPFORM PTY LTD


**SPECIFICATIONS:**  
149 x 220mm PORTRAIT BOOKS x 100 NCR SETS IN TRIPLICATE  
WHITE CB, PINK CFB & WHITE CF.  
PRINTED BLACK INK ONE SIDE ONLY (COMMON IMAGE EACH PART).  
CB/CFB PERF @ HEAD. CF BOOKFAST.  
NUMBERED 1 POSITION IN RED. EACH BOOK 001 - 100.  
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FIT BUFF PRESSURE PLATE FROM FOOT.  
CARTON PACK & DELIVER TO KELMSCOTT, WA.  
COVER SOFT BUFF  
NUMBERING RED SHORT EDGE

QUANTITY	250	500	1,000	N/A
PRICE + GST	\$269.00	\$459.00	\$1,150.00	N/A


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**Worldwide XXXX**  
T (00) 0000 0000  
E xxxx@worldwide.com.au  
W worldwide.com.au/xxxx  
Shop X, XXXX Street, Suburb XXX 0000









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